

# ***‘Culture’**: A key catalyst for Digital Transformation*

***Sridhar Iyengar***



*The Path to progress is lined with*

***QUESTIONS***

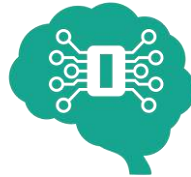
# *Innovations we see today*



*Cloud*



*Data Analytics*



*AI*



*IoT*



*Deep Learning*

# ***Challenges we see today***



***Privacy &  
Data Protection***



***Security***

***Where's IT?***



*Still catching up and*

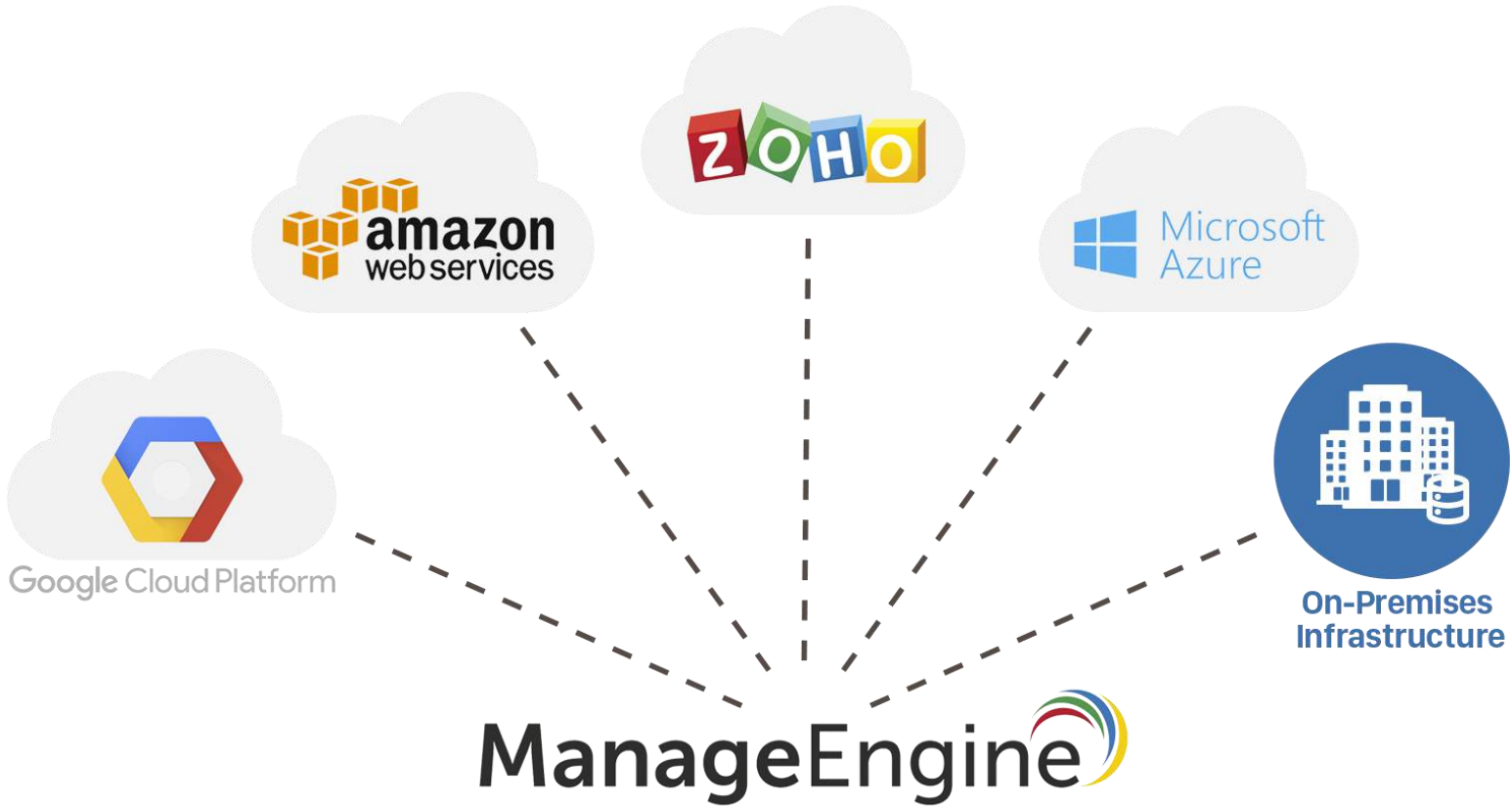
***TRYING TO KEEP  
THE LIGHTS ON***



***“I don’t want another CIO who’s going to run the trains on time. I want someone who does product development, who will teach the company that tech is a revenue center and that tech innovation can be a competitive advantage for our firm”***

***- Global CEO***

# *We see these transformations too*





# *ManageEngine IT Management Suite*

*IT Service  
Management*



*Active Directory*

*Management*



*Client  
Management*



*Cloud  
Management*



*IT Operations  
Management*



*IT Security*



*IT Analytics*





## **THE OPERATING SYSTEM FOR BUSINESS**

### **Email & Collaboration**



MAIL



CLIQ



NOTEBOOK

### **Sales & Marketing**



CRM



SALESIQ



MOTIVATOR

### **Finance**



BOOKS



EXPENSE



INVENTORY

### **IT & Help Desk**



DESK



ASSIST



MOBILE DEVICE  
MANAGEMENT

### **Business Processes**



CREATOR



REPORTS



SITE24X7

...

### **Human Resources**



RECRUIT



PEOPLE

# **35M+ users on the cloud**

***How can IT help  
organizations bridge the  
Digital divide?***

# ***The App Explosion***

# *Dev skills in an App-centric World*

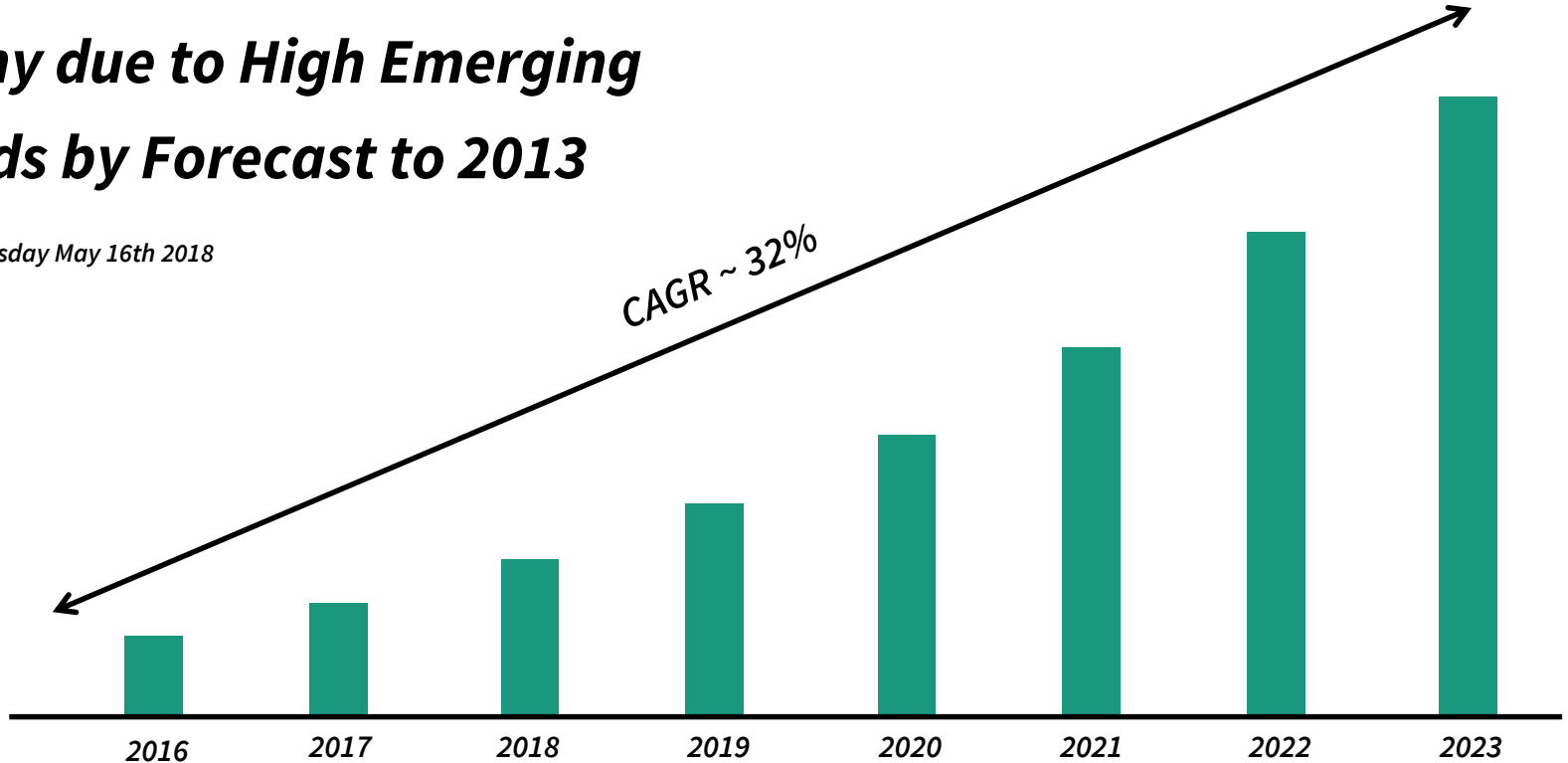


# ***Low Code Dev Platform***

*Deliver apps for operational efficiency*

# ***Low Code Development Platform Market 2018 Receives a Rapid Boost in Economy due to High Emerging Demands by Forecast to 2013***

*Published: Wednesday May 16th 2018*





# The Best Low-Code Development Platforms of 2017

Name	Appian	Microsoft PowerApps	Mendix	OutSystems	Google App Maker	Quick Base	TrackVia	Zoho Creator	Salesforce App Cloud	Nintex Workflow Cloud
Lowest Price										
Editors' Rating										
Free Trial										
Free Training Courses / Step-by-Step Instructions										
Drag-and-Drop Visual Interface										
Form Builder										
Pre-Built Templates										
WYSIWYG Editor										
Object Mapping										
Process / Workflow Modeling										
Easily Customizable App UI										



***Does IT have the right skills  
to work on this?***

# *The Infrastructure is transforming*



***On-Premise***



***to***



***Cloud***



# ***Skills to manage the new environments***



***On-Premise***

*Traditional network  
certified engineers*

***to***



***Cloud***

*DevOps, Open source tech.,  
scripting, agile monitoring &  
management tools ...*

*Our own experiment with skilling...*



# ***Cultural transformation***

- > *Attitude over specialized skills/knowledge*
- > *Culture of Experimentation - Mistakes are ok!*
- > *Environment of collaborative working - interpersonal skills*

# *Data Protection & Privacy Laws*



# ***Our GDPR journey***

# *Thank You*



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