

# The CIO View

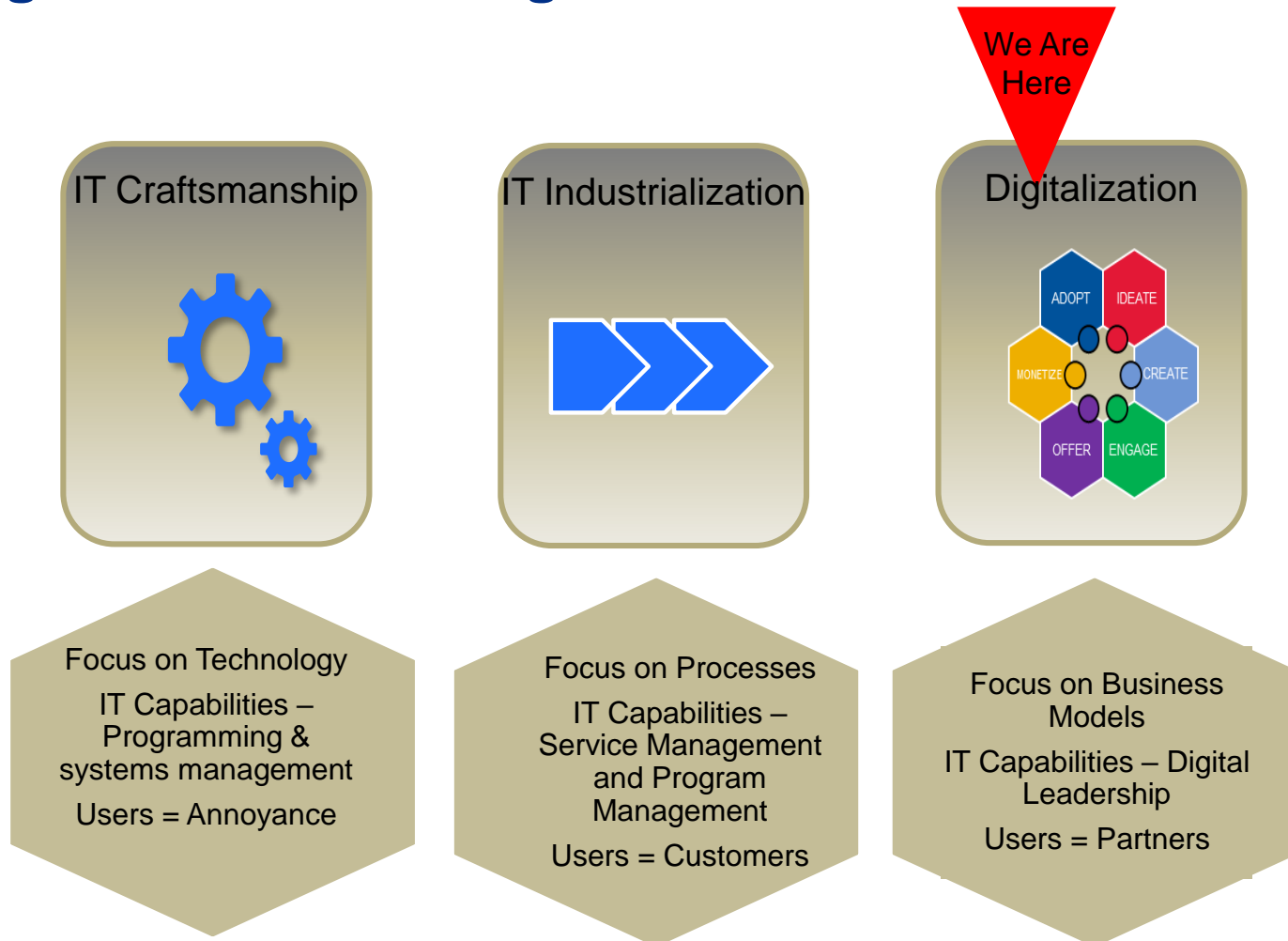
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**19<sup>th</sup> June 2018**

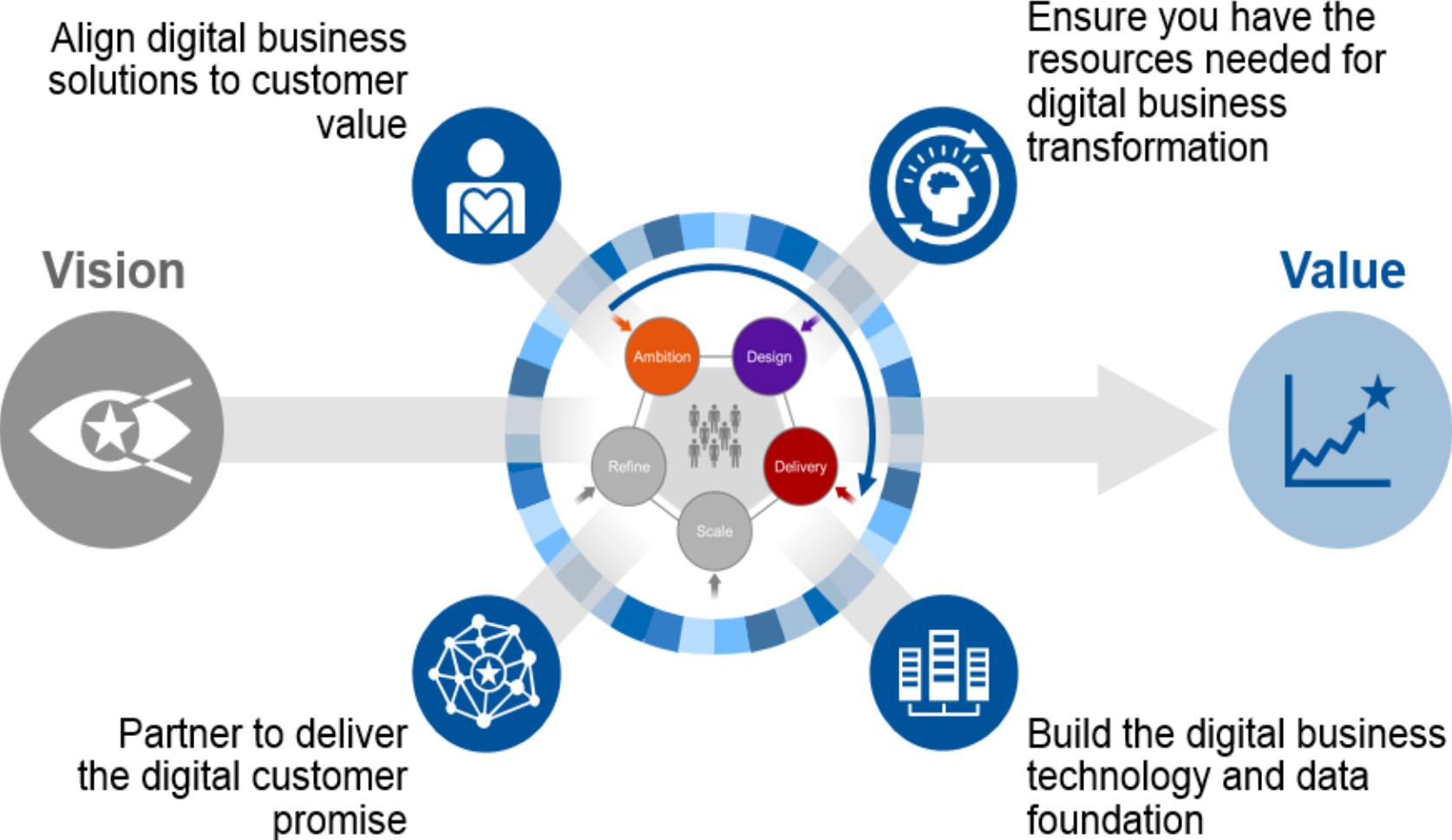
Ashling Cunningham – Chief Information Officer

# Where are we today? 3<sup>rd</sup> Era of Enterprise IT ervia

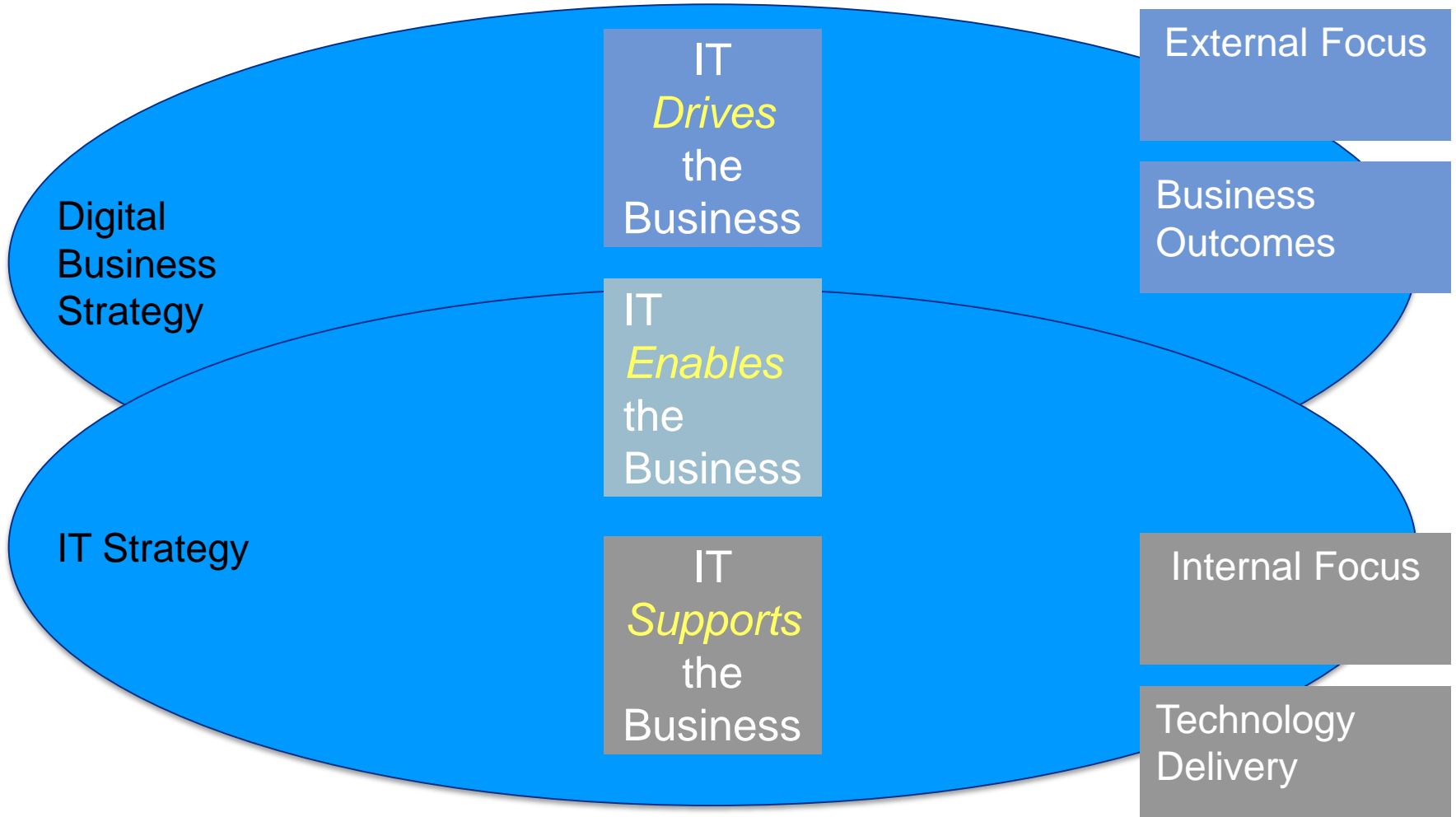
## Digital is Determining the Winners and the Losers

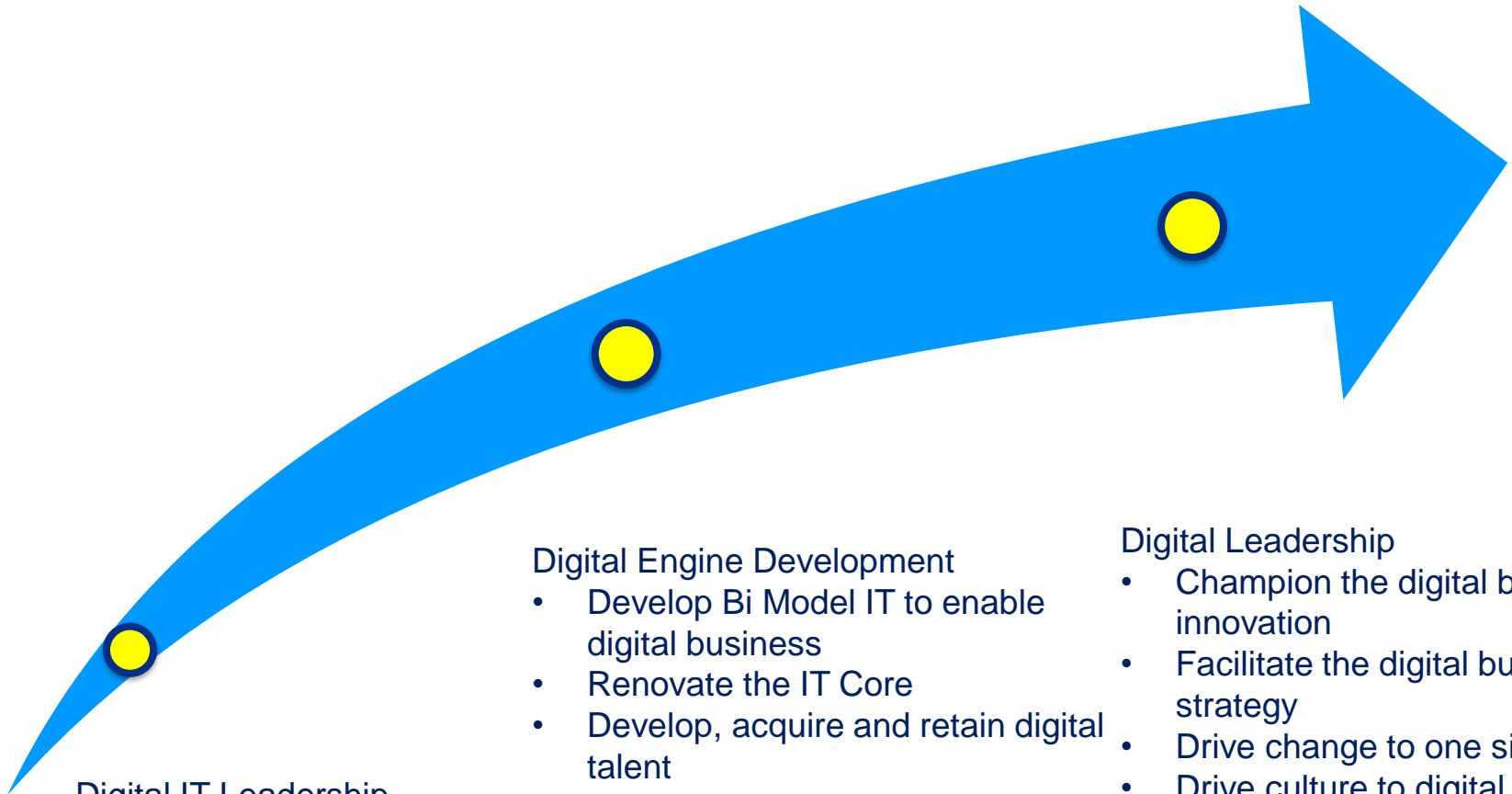


# What to look for and how to make Digital Business a practical reality



# Digital Leadership Style – Deliver Blended Strategies across IT





## Digital IT Leadership

- Become Digital Savvy
- Clarify the CIO leadership role for Digital
- Communicate the Vision

## Digital Engine Development

- Develop Bi Model IT to enable digital business
- Renovate the IT Core
- Develop, acquire and retain digital talent

## Digital Leadership

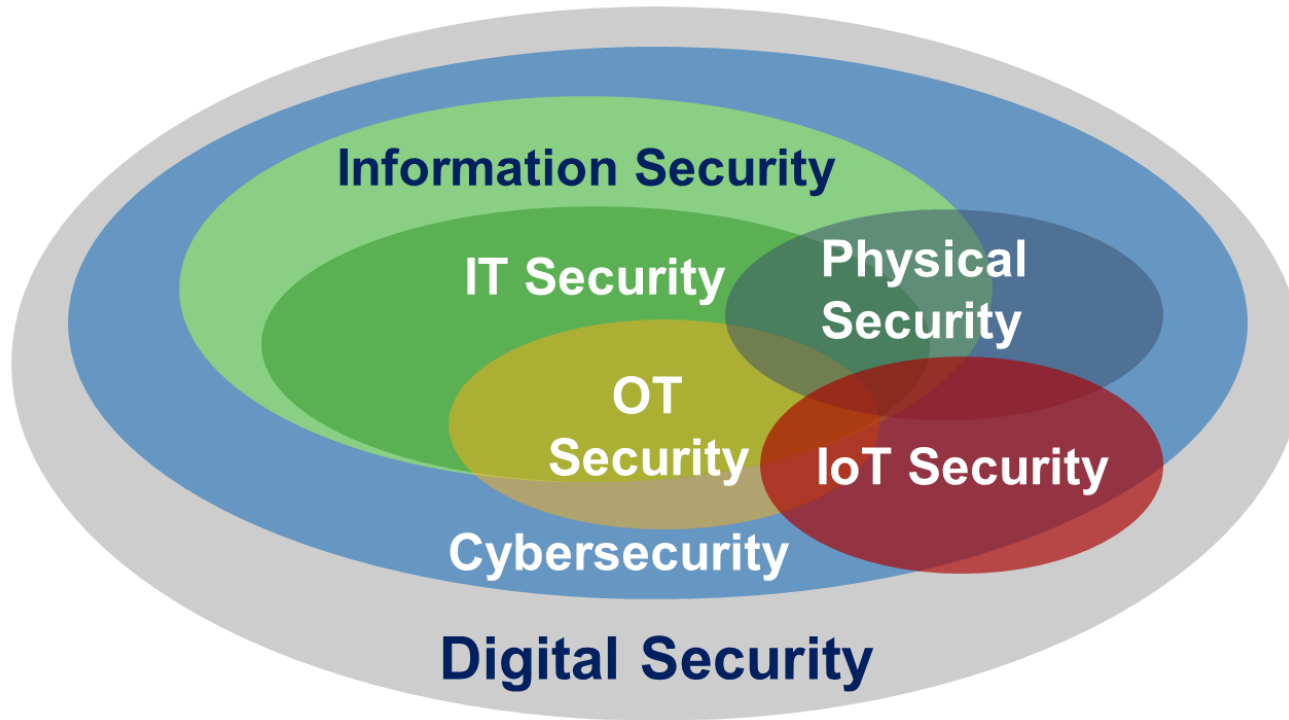
- Champion the digital business innovation
- Facilitate the digital business strategy
- Drive change to one size fits all
- Drive culture to digital

# Where is the struggle? Today's Digital Threat Landscape

Defense



Offense



Reactive



Proactive

Do you know where you are?

# What does success look like?

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**Questions?**

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