

Digital Transformation

- Is it happening, or is it a buzz term?
 - 89% of CIOs and IT managers are already either implementing or evaluating (Fujitsu, 2017)
 - Of those, more than two thirds (67%) have implemented digital transformation projects
 - More than a third of those (34%) are already seeing value form those implementations



Digital Transformation

- Is it working, or is it too early to tell?
 - Of the third who said DX projects are delivering value:
 - Increased revenue (46%)
 - improved customer relationships (44%)
 - strengthened competitiveness of products (36%)
 - employee satisfaction was listed by almost a quarter (22%) of respondents

Digital Transformation

- Is it really necessary?
 - 81% of CIOs, senior IT decision makers acknowledge their organisation's competitiveness depends on DX efforts (Dell EMC, 2018)
 - Survey report concludes IT transformation (maturity) can:
 - accelerate innovation
 - drive growth
 - increase IT efficiency
 - reduce costs



Digital Transformation

- Is it really necessary?
 - Digitally transformed (mature) organisations are:
 - able to complete 3 times more IT projects ahead of schedule
 - 10 times more likely to deploy apps ahead of schedule
 - able to complete 14% more IT projects under budget
 - spend 31% less on business-critical apps

Digital Transformation

- There are inhibitors...
 - A third (33%) of CIOs have admitted concerns over security has led to either the curtailment or cancellation of IT projects
 - Security is emerging as one of the main stumbling blocks for digital transformation initiatives (OutSystems, 2018)
 - Lack of awareness/education in the C-Suite (Altimeter, 2018)
 - Siloed systems preventing innovation
 - Paralysis: too much data, not enough intel derived to inform direction and decision making



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Thank you

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