

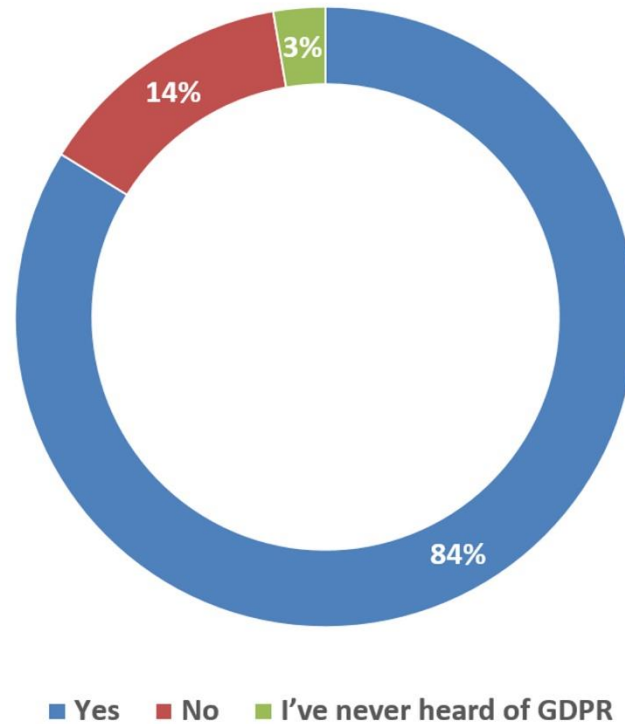
## GDPR awareness

- An international study\* of more than 1,600 organisations found:
  - 37% do not know whether their organisation needs to comply with the regulation
  - 28% do not think they need to comply at all
  - Of those that don't think they need to comply, 1 in 7 (14%) process the data of European citizens
  - Of those that were unsure, 28% processed European citizen data

\* Vanson Bourne for WatchGuard Technologies (2017)

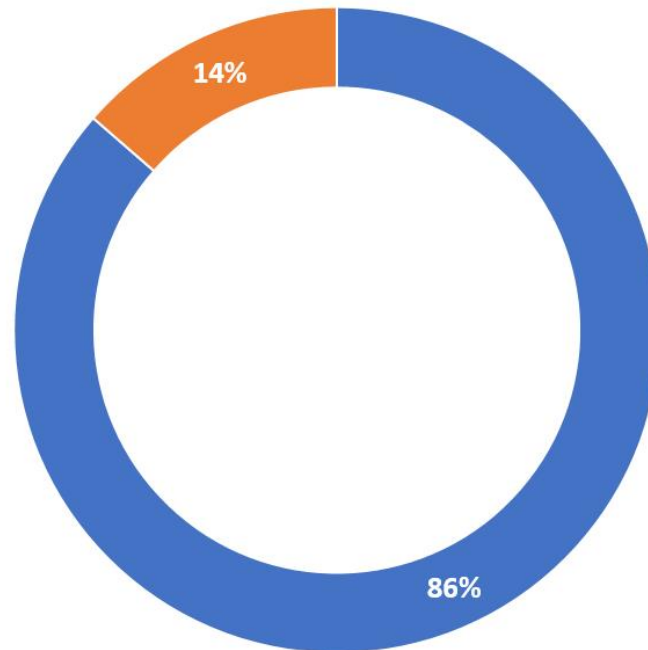
## GDPR journey

- Has your organisation taken steps towards achieving GDPR compliance? (TechBeat, July 2017)



## GDPR journey

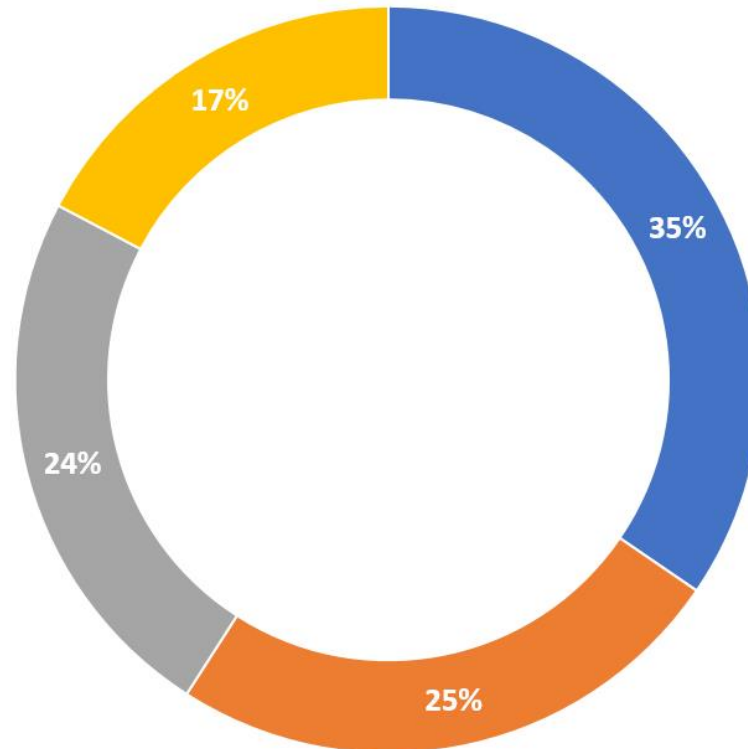
- Has your organisation already begun its GDPR compliance journey?



■ Yes ■ No

## GDPR journey

- If so, how far along do you think it is?



■ Only just started   ■ About 25%   ■ About 50%   ■ Almost complete

## GDPR outlook

“There won’t be a lead in time after May 18, there won’t be any grace period,”

John O’Dwyer, deputy data protection commissioner.

“Organisations need to get their in house in order. There is no easy ride after May 18.”

“Companies that distinguish their products and services by data privacy standards will start to win,”  
Helen Dixon, DPC

Thank you

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